

communications, meaningful images, notations, promotional slogans, raffle numbers, schedules, trademarks, and combinations thereof.

37. The packet of claim 12 wherein at least one surface of said flexible polymeric material is opaque to facilitate reading or deciphering of markings on said packet.

- 38 37. A method of promoting hand sanitation, comprising:

a disposable squeeze packet in a generalized pouch form;

said packet contains a hand sanitizing fluid; and,

said packet bears a lottery or gaming marking used to encourage distribution and retention of said packet whereby there is a significantly heightened opportunity of using said packet containing said hand sanitizing fluid in an act of hand hygiene;

- 39 38. The method of claim 37 wherein a user obtains said packet for use in an act of hand sanitation and retains packet in anticipation said marking could win a designated lottery or game.

- 40 39. The method of claim 37 wherein a user obtains said packet in anticipation said marking could win a designated lottery or game and said packet is subsequently used in an act of hand sanitation.

- 41 40. The method of claim 37 wherein said packet bears a marking wherein said marking is selected from a group consisting of addresses, advertising messages, call numbers, codes, company names, event commemorations, event dates, decorative art, facility names, formulas, fortune predictions, gaming symbols, instructions, internet addresses, logos, lottery numbers, lottery symbols, meaningful communications, meaningful images, notations, promotional slogans, raffle numbers, schedules, security devices, trademarks, and combinations thereof.

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